## **Business Studies**

Welcome to Highams Park School!

We offer a diverse range of curriculum options designed to suit all types of learners. Whether you're interested in vocational qualifications in Business or aiming to study A Level Business and A Level Economics, we have something for everyone. Below are the key highlights of our Business curriculum.

## Key Stage 4 (KS4)

Business Studies at KS4 introduces students to the fascinating world of businesses and entrepreneurship. You will explore how businesses operate, make decisions, and interact with the wider economic environment. The course covers areas such as marketing, finance, human resources, and operations management, allowing you to understand what makes businesses successful.

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## Key Stage 5 (KS5)

At KS5, the subject dives deeper into how larger businesses function in an increasingly complex environment. You will study advanced topics such as business strategy, managing change, and the global economy. This stage sharpens your analytical skills and prepares you for further education or career paths in business.

